



Introducing Mirra 2: The latest in task seating.

HERMAN MILLER IS PLEASED TO ADVANCE ITS SUCCESSFUL MIRRA CHAIR DESIGN WITH MIRRA 2.



As work evolves, people are becoming more agile, shifting from individual to collaborative work in an instant. With all this motion, they need support that moves with them. In response, Herman Miller, global leader in high-performance seating, announces its latest advance, the Mirra 2 work chair.

The designers, Studio 7.5, describe the chair as “a reincarnation of Mirra. It feels reassuringly familiar because we maintained its soul and essential DNA, but we advanced the materialization and manifestation of this idea in virtually every aspect.”

The result is a leaner, lighter, more responsive chair that moves as one with the sitter and dynamically supports even a person’s slightest movements.

Together in Motion

By purposefully rethinking every part of the successful original design, Mirra 2 provides instant feedback for everything the sitter does, offering an intimate connection where the person and the chair move as one.

“We always knew that for an ergonomic work chair the same rules apply as for a pair of running shoes,” says Studio 7.5. “Both need to balance adaptability and support in order to be health positive. At the same time the gear needs to provide just the right amount of firmness and support in order to help the person’s body adopt healthy postures.”

Mirra 2 also advances on its predecessor’s intuitive and easy-to-adjust controls, enabling the sitter to fine-tune their individual fit while seated, without reading a manual.



INTRODUCING MIRRA 2.

Support in Motion

The Mirra 2 Butterfly Back™, with its exceptional responsiveness and intuitive feel, results from the invention of a new method for merging a fabric layer with polymer veins to create an intelligent support structure. The hybrid structure, shaped for dynamic support, keeps the body in healthy alignment. Combined with a new loop spine, enhanced passive PostureFit™ and independently adjustable lumbar support, Mirra 2's back design is extraordinarily responsive to the body's slightest movements needs for support.

The Butterfly Back shell also maximizes breathability using a reversed ratio of openings to support structure, and the same fabric used in technical clothing to avoid heat and moisture build-up. In addition, a redesigned seat frame allows for the removal of foam under the front of the seat, further increasing the seat's breathability and comfort. And a reinvented Harmonic™ tilt provides a smooth and balanced feel as people move from one posture to another, whatever their size and stature.

Beauty in Motion

The lean design of Mirra 2 brings a sophisticated profile and visual lightness to any space. Added selections for textile and back colors—and the opportunity to combine them creatively—along with new options for base finishes increase the breadth of choices.

Responsibility in Motion

The original Mirra design broke new ground, becoming the world's first highly engineered, multi-component product designed from the ground up using Cradle-to-Cradle principles.

Mirra 2 builds on that legacy and brings sustainable design another step forward by using fewer materials more intelligently. The result is a chair that is more responsive to the person, and more responsible to the earth. Mirra 2 is 25 percent lighter than the original yet can accommodate a person weighting up to 150 kg.

“We think every design should be sustainable, and one way is to make sure a design lasts,” said Studio 7.5. “By rethinking every component of the chair we were able to improve its performance and reduce its carbon footprint by 25 percent. We took something good and made it even better.”

Visit www.hermanmiller.com.au for more information about Mirra 2 or any Herman Miller product.

About Herman Miller

Herman Miller works for a better world around you—with inspiring designs, inventive technologies and strategic services that help people do great things and organisations to perform at their best, improving the human experience wherever people work, heal, learn, and live. Its award-winning products and services generated more than \$1.7 billion in revenue in fiscal 2012. Innovative business practices and a commitment to social responsibility have also helped establish Herman Miller as a recognised global company. A past recipient of the Smithsonian Institution's Cooper-Hewitt “National Design Award,” in 2012, Herman Miller again received the Human Rights Campaign Foundation's top rating in its annual Corporate Equality Index and was named among the 50 Best U.S. Manufacturers by Industry Week. Herman Miller is included in the Dow Jones Sustainability World Index and trades on the NASDAQ Global Select Market under the symbol MLHR.

About Studio 7.5

There is nothing commonplace about this Berlin design group, that functions without bosses and titles and that eats a home-cooked lunch together in the studio every work day. The four designers that make up this group—Claudia Plikat, Roland Zwick, Carola Zwick, and Burkhard Schmitz—describe themselves as “partially anthropologists,” relying on the precise observation of the man-made environment. The four designers find designing work chairs to be particularly rewarding—in part because of their experience working with us on their award-winning Mirra and Setu chairs, and now the advanced Mirra 2.